

Attorney's Docket No. 023895/257070

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Poage et al.
Appl. No.: 09/385,414
Filed: August 30, 1999
For: APPARATUS AND METHOD FOR
CREATING A MARKETING INITIATIVE

Group Art Unit: 3623
Examiner Name: C. Colon
Confirmation No. 9114

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GROUP 3600

Technology Center 3600
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**REVOCATION OF POWER OF ATTORNEY
AND NEW POWER OF ATTORNEY BY ASSIGNMENT**

Sir:

Assignee hereby revokes all powers of attorney previously granted with respect to the above-identified patent application, and appoints the practitioners associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and directs that all correspondence be addressed to that Customer Number:

Customer Number 00826

with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Please direct telephone calls to the attention of:

Guy R. Gosnell
Registration No. 34,610
Tel Charlotte Office (704) 444-1000
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00826

PATENT AND TRADEMARK OFFICE

Assignee hereby elects under 37 C.F.R. § 3.71 to prosecute this patent application and certifies that it is the assignee of the entire right, title, and interest in the patent application identified above by virtue of a chain of title from the inventors of the patent application identified above, to the current assignee as shown below:

1. From: James Poage; Christian Valentine;
David Alan Hobt; Victor Alan Nilson
To: Sabre Inc.

The document was recorded October 28, 1999, in the Patent and Trademark Office at Reel 010344, Frame 0705

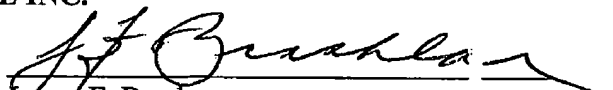
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The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the Assignee.

SABRE INC.

By:


James F. Brashear

Title: Corporate Secretary

Date: 1-28-2003

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Please make our firm's Customer Number of record in the application.

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